



# Early Prototypes

Self-Care Covid-19 Design Sprint  
May 6, 2020





## CONTEXT

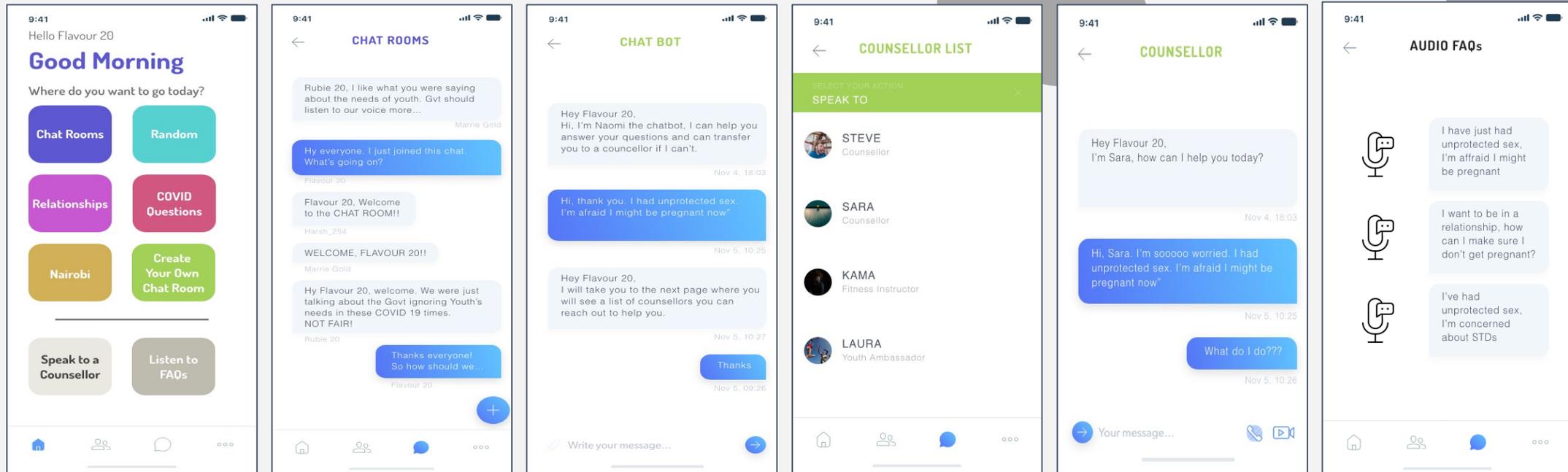


# HMW help adolescents get access to the sexual and reproductive health information and the support that they need in a physically distant and disrupted world?

We are collaborating with **Jhpiego**, **In Their Hands**, and **Maisha Youth** in a 3-week Design Sprint to rapidly ideate, test ideas, and design a solution for adolescent self-care that can be adopted and shared with our networks.

Through this remote 3-week sprint, we're trying new ways of working and trying to design some concepts that would be interesting or beneficial to the cohort of partners and the broader community. In that spirit, we're hoping to solicit some input and facilitate some discussion around the prototypes today.

# PROTOTYPE 1: COUNSELING AND CHAT SPACE



## How can we recreate the feeling of connecting with your peers and getting accurate SRH advice from a counsellor?

This concept enables users to seek a different experience based on their need— whether that be for social, COVID specific questions, or speaking to a counselor. What's cool is having more autonomy to customize that experience (choose your room and choose your counselor), but also getting to experience information in a more passive way as well (audio FAQs).

## PROTOTYPE 2: INTERACTIVE EDUTAINMENT FOR US, BY US



Kevo: Hey, how are you doing?

Caro: I am good. Yourself?

Kevo: I am doing well. can't complain. How are you handling this entire situation?

Caro: Well to be honest I am scared, anxious, and worried. Just need some reassurance, you know.

Kevo: Hey I get you. You can come through and hang if you want.

Caro: oh yeah??

Kevo: Yeah. I ain't upto much and could use the company anyway.

Caro: that sounds cool. I can be there in the afternoon to hang for a while then gotta bounce before the curfew period. But you know that nothing is going to happen.

Kevo: That's what they all say... (coughs?)

Kevo: Ha ha, yes sure. I wasn't expecting anything to happen (Cheeky laugh) Haina ngori. Come through tu

Caro: Si utume fare ya Boda? Sitaki kushika covid kwa mat babe.

Kevo: Na Hii covid economy? (deletes)

Kevo: Nitakusort lunch usiworry. Chapo dondo then utaosha vyombo \*khaligraph\*

Kevo: Then You'll be desert (coughs?)

Caro: lol sawa.. Vyombo though..

Kevo: I am kidding babe.

(Audience chimes in here)

### How can we build awareness and spark dialogue around adolescent SRH issues when they may be getting deprioritized right now?

This concept leverages interactive edutainment and influencers to engage adolescents in a dialogue around SRH issues they may be facing— whether those are new due to COVID, or existing challenges from before. What's cool is leveraging real stories so adolescents see themselves reflected out there and finding ways to engage adolescents in making content go viral, sharing stories, and offering advice to each other.

## PROTOTYPE 3: DISCREET DELIVERY



**How can we ensure continuity of access to SRH products for adolescents in these disrupted times, discreetly and safely?**

This concept builds additional options and ways for adolescents to access contraception or self-testing products when clinics or pharmacies may be difficult to reach these days. What's cool is having a flexible digital system that could engage allies (such as boyfriends) or a safer neighborhood location as preferred. And ensuring adolescents can access these as discreetly as they would if visiting a clinic or pharmacy.

## DISCUSSION

1. Are these solving the most pressing AYSRH needs you're seeing?
1. Which feel adaptable and potentially scalable for your teams?
1. What would feel most salient in a post-COVID world?

HELP US BUILD!

<https://docs.google.com/forms/d/e/1FAIpQLSeG18HLmEAX4h4ScppDeyOX7b8vWX1xe7pUdwjIQdw0WK-0DQ/>

## Billion Girls Design Sprint - Prototype Feedback

How might we help adolescents get access to the sexual and reproductive health information and the support that they need in a physically distant and disrupted world?  
Through this remote 3-week sprint, we're trying new ways of working and trying to design some concepts that would be interesting or beneficial to the cohort of partners and the broader community. We value your feedback and thank you for the taking the time to finish this questionnaire.

1.) Do these concepts solve the most pressing AYSRH needs you're seeing?

Long answer text

2.) Which of the 3 design concepts do you find to be more adaptable for your

Discreet Delivery

This One Time

Online Gathering Spaces