



Adolescent Self-Care Advocacy

Some Considerations for ASRH in
Strained Contexts



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OUR VISION

All girls and women realize their right to quality health and well-being

IMPACT

Maternal and newborn mortality and morbidity and stillbirths are reduced and universal access to sexual and reproductive health services achieved (SDG)

Right to health and participation upheld for all

OUTCOMES

Increased utilization of reproductive, maternal and newborn health services

Greater accountability of governments to people

Improved quality, equity and dignity in reproductive, maternal and newborn services

New or improved policies and practices that are driven by women's needs

Increased resources (financial, human and material) for reproductive, maternal and newborn programs

QUALITY, EQUITY AND DIGNITY

OUR STRATEGY

LOCAL, NATIONAL & GLOBAL LEVELS

Educate and empower people about health and rights

Directly influence decision makers; support decision makers to respond

Collect and use evidence for advocacy

Play a crucial role in the feedback loop between people, government and global bodies

Convene and catalyze action to drive change

Use media and champions to amplify voices

AMPLIFYING CITIZEN VOICES TO DEMAND HEALTH AND RIGHTS

FOUNDATION

SUSTAIN A HIGH PERFORMING & UNITED ALLIANCE

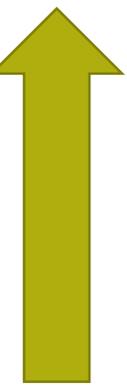
Resilient secretariats

Engaged members and partners

Effective governance at all levels

Sufficient and diverse funding base

Robust monitoring, evaluation, learning and accountability



HOW WE CREATE CHANGE



Building a Self-Care Movement

‘Women, children and adolescents [and youth] are potentially the most powerful agents for improving their own health and achieving prosperous and sustainable societies.’ UN Global Strategy for Women's, Children's and Adolescents Health 2016-2030

- A whole-community approach, including adolescents, should be engaged in the process of deciding health priorities and shaping health services
- Tapping on the potential of individual and community agency is the essence of the self-care approach and the model upon WRA is built
- From July 2019 – January 2020: Conducted a series of advocacy consultations in Kenya, Indonesia, Malawi, Nigeria, Tanzania, Uganda and United States to develop a road map to powerfully ignite a SRHR self-care movement; give momentum to the growing self-care movement



MOVEMENT PILLARS

- Increasing self-care issue salience among multi-sector global & national influence
- Advancing a comprehensive package of SRHR self-care interventions
- Enhancing community self-care literacy & demand
- Translating evidence & learnings into self-care practice & policy

SELF-CARE ADVOCACY STRATEGY

- Enabling advocacy environment
- Clear policy windows
- Self-care evidence
- Resources e.g. donor interest/support
- Presence of self-care programs
- Influence self-care champions
- Partner consortium – advocates at all levels

GUIDING YOUTH PRINCIPLES

- Realizing Rights
- Empowerment
- Active Participation
- Intersectionality & Diversity
- Intergenerational Respect & Trust
- Integration & Sustainability



YOUTH VOICES

- Nairobi's informal settlements and Narok's pastoralist communities
- Tactics: Accountability teams and citizen journalist networks
- Facilitated dialogues on real youth and ASHR issues

GIRLS NOT MOTHERS

- Campaign to end teenage pregnancy
- Media partnership campaign: high visibility
- Convened and galvanized partners in different spaces

WHAT ADOLESCENTS WANT

- Participation in the What Women Want Campaign unearthed gaps around self-care needs (real and perceived)
- Activation of existing youth networks to collect asks on quality SRHR
- WWW results: Adolescents want adequate information on SRHR, including menstrual health and comprehensive sexuality education

